CITIZENS UNITED 2013

Order #	Start	End	Headline #	Owed	Paid	Due
27096	7/30/2013	8/4/2013	6774124	$10,484.75	$10,599.50	-$114.75
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
						$0.00
	Total:			$10,484.75	$10,599.50	-$114.75
					Grand Total Due =	-$114.75
		1/1/2012	8/1/2013		Active Total Due =	-$114.75

Sort data with each new order entry.

POLITICAL ADVERTISER RE-CAP

Advertiser: Citizens United **A.E./Rep:** W. Hildebrandt

Customer #: _____ **HRP Office:** D.C.

Contract #: 27096 **Date** 7/29/13 **Headline #:** 6774124

Flight Dates: 7/30-8/4

Gross Amt: 12,335.00 **Checks Received** **Net Amount**

Net Amt: 10,484.75 **Dtd** 19869 7/30 10,599.50

Dtd _____ _____

Contract Revised/Date: _____ **Dtd** _____ _____

New Flight Dates: _____ **Total Rec'd/Net:** _____

New Gross: _____

New Net: _____

Contract Revised/Date: _____ **Credit/Refund Due:** _____

New Flight Dates: _____ **Memo Dtd:** _____

New Gross: _____ **Gross Amt:** _____

New Net: _____ **Net Amt:** _____

Check #: _____

Invoice	Bdcast Mo	Net Amt
27096-1	Aug	10484.75
Invoice Total:		10484.75

Notes: _____

Completed: _____

See documents attached.

WDBJ 7 Sales Dept. 11/12

Contract Agreement Between:

CONTRACT

WDBJ7

WDBJ Television Inc.
2807 Hershberger Rd
Roanoke, VA 24017
(540)344-7000

www.wdbj7.com

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract / Revision	Alt Order #
27096 /	06774124

Product		
CITIZENS UNITED 2013		
Contract Dates	Estimate #	
07/30/13 - 08/04/13	3286	
Advertiser		Original Date / Revision
ISS / CITIZENS UNITED		07/29/13 / 07/29/13

Billing Cycle	Billing Calendar	Cash/Trade
EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WDBJ-TV	WILL HILDEBRANDT	Political

Special Handling

Demographic
Adults 50+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn Type	Spots	Amount
N 1	WDBJ7	07/30/13	08/02/13	MORNIN'	M-F 6-7A		:30			NM	8	$2,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	07/29/13	08/04/13	-TWTF--	8	$325.00	0.00						
N 2	WDBJ7	07/30/13	08/02/13	CBS EARLY SHOW	M-F 7-9A		:30			NM	10	$2,150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	07/29/13	08/04/13	-TWTF--	10	$215.00	0.00						
N 3	WDBJ7	07/30/13	08/02/13	THE PRICE IS RIGHT	M-F 11A-12P		:30			NM	6	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	07/29/13	08/04/13	-TWTF--	6	$250.00	0.00						
N 4	WDBJ7	07/30/13	08/02/13	NEWS 7 AT NOON	M-F 12-1230P		:30			NM	4	$1,040.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	07/29/13	08/04/13	-TWTF--	4	$260.00	0.00						
N 5	WDBJ7	07/30/13	08/02/13	NEWS 7 AT 5	M-F 5-530P		:30			NM	4	$2,140.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	07/29/13	08/04/13	-TWTF--	4	$535.00	0.00						
N 6	WDBJ7	07/30/13	08/02/13	M-F NEWS 7 AT 11 WEEKD	M-F 11-1135P		:30			NM	4	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	07/29/13	08/04/13	-TWTF--	4	$425.00	0.00						
N 7	WDBJ7	08/04/13	08/04/13	CBS News Sunday Morning	SU 9-1030A		:30			NM	2	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	07/29/13	08/04/13	------2	2	$275.00	0.00						
N 8	WDBJ7	08/04/13	08/04/13	SUN 1030-1130A	SUN 1030-1130A		:30			NM	1	$240.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	07/29/13	08/04/13	------1	1	$240.00	0.00						
N 9	WDBJ7	08/04/13	08/04/13	NEWS 7 AT 11 SUNDAY	SUN 11P-1135P		:30			NM	1	$415.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	07/29/13	08/04/13	------1	1	$415.00	0.00						
									Totals	0.00	40	$12,335.00

Time Period	# of Spots	Gross Amount	Net Amount
07/29/13 -08/04/13	40	$12,335.00	$10,484.75
Totals	40	$12,335.00	$10,484.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Not withstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or